



## PRESS RELEASE

### RUF AUTOMOBILE GMBH CREATES OFFICIAL PRESENCE IN THE UNITED KINGDOM.

*Pfaffenhausen, Germany, 11<sup>th</sup> July 2016* – **RUF Automobile GmbH** is pleased to announce the opening of a representative office in the United Kingdom.

The UK office has been formed in partnership with father and son team Richard and Mark Sekula, founders of **TheCarSpy.Net** which is one of the UK's most respected brokerage businesses for the sourcing of luxury vehicles, supercars and hypercars.

Managing Director of RUF Automobile GmbH, Estonia Ruf stated: "The opening of the UK office comes at an important time for us because our range of cars is now the strongest it has ever been. The reception we received at the 2016 Geneva Motor show this year was incredible and the level of interest in the latest RUF cars has exceeded all of our expectations."

Mark Sekula co-Director of **RUF Automobile UK** added "Having known RUF and the Ruf family for many years now we are very familiar with the engineering principles and ethos of the company. Knowing what RUF is capable of producing, we are very excited to be a part of the expanding international presence. The UK has tremendous potential for RUF cars and it will be our task to establish a sound base for both pre and post-sales support for customers in this country. We feel that now is the perfect time for us to satisfy the needs of the high-performance and luxury sector based on our own current market experience here in the UK"

The new UK office becomes part of the RUF international network that includes the USA, Canada, Singapore, Japan, China, Thailand, Taiwan and Chile.

RUF Automobile has been manufacturing its own Porsche-based sports cars for more than 40 years and has developed a reputation for producing powerful super-fast creations that are unrivalled both in terms of performance and build quality.

The current range consists of the RTR, RGT, Turbo Florio, CTR3 Clubsport and 3800S. Each car is capable of exceeding 200 mph (320 kph).

RUF Automobile has recently demonstrated its creative flair with the extensive use of carbon-fibre in the classic-bodied SCR and the full carbon-bodied Ultimate models, which wowed the crowds at the 2016 Geneva Motor Show.

The traditional but potent RCT Evo, Turbo R and R56.11 models continue to provide enthusiasts and collectors alike a modern RUF take on the desirable Porsches of years gone by.

RUF is also able to provide a complete bespoke service for Porsche owners searching for the highest quality re-build and restoration of RUF and Porsche classic cars using the full range of highly qualified engineering skills and resources at the factory in Pfaffenhausen. In addition, RUF also offers professional management services for customers including car storage, transport, servicing plus offering expert opinion on vehicle values.

**ENDS**

#### FOR ALL MEDIA ENQUIRIES:

Estonia Ruf  
Email: [info@ruf-automobile.de](mailto:info@ruf-automobile.de)  
Tel: +49 8265 911911  
Web: [www.ruf-automobile.de](http://www.ruf-automobile.de)  
Facebook: @RUF.Automobile.GmbH

Richard Sekula  
Email: [richard@rufautomobile.co.uk](mailto:richard@rufautomobile.co.uk)  
Tel: +44(0) 1892 506911  
Web: [www.rufautomobile.co.uk](http://www.rufautomobile.co.uk)  
Facebook: @RUFAutomobileUK

## **NOTES TO EDITORS:**

TheCarSpy.Net was established in 2005 by father and son duo Richard and Mark Sekula who collectively have over 30 years experience in dealing with Prestige cars, Supercars and Hypercars in the UK and Internationally.

TheCarSpy.Net was formed to provide a discrete yet efficient solution for the procurement of vehicles either limited edition, one of a kind, bespoke and classics.

As a result of their unrivalled connections and social media following, TheCarSpy.Net is regarded as one of the UKs most respected and well known car brokerage businesses.

Please find the website for TheCarSpy here – [www.TheCarSpy.Net](http://www.TheCarSpy.Net)

The newly established RUF Automobile UK head office is located in Tunbridge Wells, Kent.

Please find our website here – [www.RUFautomobile.co.uk](http://www.RUFautomobile.co.uk)

### **Social media links:**

Facebook: [www.facebook.com/RUFautomobileUK](http://www.facebook.com/RUFautomobileUK)

Twitter: [www.twitter.com/RUFautomobileUK](http://www.twitter.com/RUFautomobileUK)

Instagram: [www.Instagram.com/RUFautomobileUK](http://www.Instagram.com/RUFautomobileUK)

### **Additional Contact Details:**

Mark Sekula

Email: [mark@rufautomobile.co.uk](mailto:mark@rufautomobile.co.uk)

Tel: +44(0) 7894 501457